

CARTERET
PARTNERSHIP FOR CHILDREN

3rd Annual



SANTA BEACH RUN

5K / WALK

ATLANTIC BEACH, NC



SPONSORSHIP
OPPORTUNITIES
2026



OUR GOAL AND MISSION

Inspire, support, and advocate for young children and their families in areas including health, education, and childcare.



Date: December 5th, 2026

**Location: 2303 E Fort Macon Rd. Fort Macon
State Park 1st Bath House Lot, Atlantic Beach,
NC**

Registration: \$30 until Nov. 30, / Dec. 1-5 \$40

Reindeer Kids Dash 12&U (50 yards): Free

Registration is required up to 8 YO

Student Walk/Run 12-18YO \$10

Race Start: 8:30 am

Registration: Online



Website: <https://runsignup.com/Race/NC/AtlanticBeach/SantaBeachRun>



SPONSORSHIP OPPORTUNITY LEVELS

THE SLEIGH DRIVER

\$3500

Cash Only

- Top of Advertising on all media materials
- Name/Logo on Bag containing Santa "costume"
- Official Race Starter
- Allowed to Present Awards with Partnership for Children Director
- Two Announcements at the race
- Booth Space for promotions
- Opportunity to place one item in Race Bag
- Media Promotion on Social Media Platforms
- Logo on Website with link
- Opportunity for Banner placement at Race (provided by business)

THE LIST CHECKER

\$2500

- May Select One for naming rights:
 - ☐ Water Stations. ☐ Registration Area.
 - ☐ Starting Line/Finish Line. ☐ Halfway & Turn around Points.
 - ☐ Kids 50 yd Reindeer Dash. ☐ Awards and Medal Sponsor.
- Booth Space for promotions
- Opportunity to place one item in Race Bag
- Media Promotion on Social Media Platforms
- Logo on Website with link
- Opportunity for Banner placement at Race (provided by business)

THE BAG STUFFER

\$1500

- Booth Space for promotions
- Opportunity to place one item in Race Bag
- Media Promotion on Social Media
- Listing on Website

THE REINDEER TRAINER

\$500

- Media Promotion on Social Media
- Listing on Website
- Will receive CPC Newsletter

THE TOY MAKER

\$150

Donations of \$150

- Will receive CPC biannual newsletter



Sponsorships can be customized for top- level branding and marketing at an as needed basis. Contact us for custom sponsorship quotes and information

**Trade Sponsorships are welcome
No refunds will be distributed if race is postponed or cancelled.**

Carteret Partnership for Children is a 501c3 nonprofit organization

EIN 56-2273396

Email jrogers@carteretkids.org

www.carteretkids.org

252-727-0440



SPONSORSHIP COMMITMENT FORM

Saturday, December 5th, 2026

2303 E. Fort Macon Rd

Fort Macon State Park

Atlantic Beach, NC 28512

1. Please check the name you prefer to be listed on media recognition and printed publication.

2. Send your high-resolution logo to jrogers@carterkids.org

Name

Business Name

Mailing

Address

Phone

Email

Website

SPONSORSHIP LEVELS:

☐ The Sleigh Driver \$3500

☐ The List Checker \$2500

☐ The Bag Stuffer \$1500

☐ The Reindeer \$500

☐ Trainer \$150

☐ The Toy Maker

PAYMENT DETAILS:

Make checks payable to:

Carteret County Partnership for
Children

Memo Line: Santa Beach Run

Mail to: 3328 Bridges Street Suite A
Morehead City, NC 28857

Deadline: November 1, 2026

By signing below, both parties acknowledge and confirm their understanding of the financial commitment required as outlined in this sponsorship commitment agreement.

Signature

Date

Financial Information about this non-profit 501 (3) (C) organization and a copy of its license are available from the State Solicitation Licensing branch at 910-807-2214. The license is not an endorsement by the State. Furthermore, you must be aware of IRS Guidelines, please consult your tax professional when making any claims for donations. You may not claim donations if goods or services are rendered for your donation.

EIN- 56-2273396

Our Board Members:

Vicki Wank Carteret S.P.E.A.K Morehead City
Misty Vargas Excel Learning Centers Morehead City
Lucy Bond At Large Beaufort
Kelly Dorman Department of Social Services Beaufort
Kevin McCarthy, Secretary Sound Choice Insurance Morehead City
Stephanie Stevenson Carteret County Cooperative Extension Morehead City
Jennifer Johnson, President At Large Emerald Isle
Rebecca Marson, Vice President Crystal Coast Gymnastics Morehead City
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Rebecca Marson, Vice President Crystal Coast Gymnastics
Kevin McCarthy, Secretary Sound Choice Insurance
Treasurer

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Juliet Rogers Executive Director
Deb Cook Director of Finance
Tara Willeford Director of Programming
Lisa Culpepper Director of Childcare Resource & Referral
Kindra Hamilton Coordinator of Family Services
Maria Bollinger ECE Resource Specialist



EMAIL: JROGERS@CARTERETKIDS.ORG

PHONE 252-727-0440

MAILING ADDRESS: 3328 BRIDGES STREET SUITE A
MOREHEAD CITY, NC 28557