

# SPONSORSHIP OPPORTUNITIES 2025





### **OUR GOAL AND MISSION**

Inspire, support, and advocate for young children and their families in areas including health, education, and childcare.



Date: December 6, 2025

Location: 149 Atlantic Beach Blvd./Circle, Atlantic

Beach, NC

Registration: \$35 until Nov. 30, / Dec. 1-6 \$40

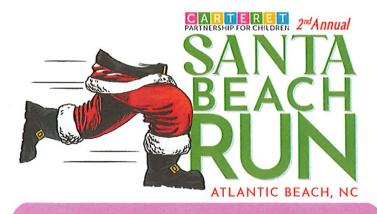
Reindeer Kids Dash (50 yards): Free

Registration is required up to 8 YO

Race Start: 8:30 am

Registration: Online





## SPONSORSHIP OPPORTUNITY LEVELS

#### THE SLEIGH DRIVER

\$3500

Cash Only

- Top of Advertising on all media materials
- Name/Logo on Bag containing Santa "costume"
- Official Race Starter
- Allowed to Present Awards with Partnership for Children Director
- Two Announcements at the race
- Booth Space for promotions
- Opportunity to place one item in Race Bag
- Media Promotion on Social Media Platforms
- · Logo on Website with link
- Opportunity for Banner placement at Race (provided by business)

#### THE LIST CHECKER

• May Select One for naming rights:

□ Water Stations. □ Registration Area.

☐ Starting Line/Finish Line. ☐ Halfway & Turn around Points.

☐ Kids 50 yd Reindeer Dash. ☐ Awards and Medal Sponsor.

- Booth Space for promotions
- Opportunity to place one item in Race Bag
- Media Promotion on Social Media Platforms
- · Logo on Website with link
- Opportunity for Banner placement at Race (provided by business)



\$2500









#### THE BAG STUFFER

\$1500

- Booth Space for promotions
- Opportunity to place one item in Race Bag
- Media Promotion on Social Media
- · Listing on Website

## THE REINDEER TRAINER

\$500

- Media Promotion on Social Media
- · Listing on Website

#### THE TOY MAKER

\$150

Donations of \$150

 Will receive CPC biannual newsletter



Sponsorships can be customized for top- level branding and marketing at an as needed basis. Contact us for custom sponsorship quotes and information

Trade Sponsorships are welcome
No refunds will be distributed if race is postponed or
cancelled.

Carteret Partnership for Children is a 501c3 nonprofit organization
EIN 56-2273396



Email <u>jrogers@carteretkids.org</u> www.carteretkids.org 252-727-0440







## SPONSORSHIP COMMITMENT FORM

Saturday, December 6th, 2025 149 Atlantic Beach Blvd/Circle Atlantic Beach, NC

- 1. Please check the name you prefer to be listed on media recognition and printed publication.
- 2. Send your high-resolution logo to jrogers@carterkids.org

Name		
Business Name		
Mailing		
Address		
Phone		
Email		
Website		
SPONSORSHIP LEVELS:		PAYMENT DETAILS:
The Sleigh Driver	\$3500	You can pay online at:
		bit.ly/4cvlvjO
The List Checker	\$2500	OR
		Make checks payable to:
The Bag Stuffer	\$1500	Carteret County Partnership for Children
The Reindeer	\$500	Memo Line: Santa Beach Run
Trainer The Toy Maker	\$150	Mail to: 3328 Bridges Street Suite A
		Morehead City, NC 28857
		Deadline: November 1, 2025
		e and confirm their understanding of the financial consorship commitment agreement.
Date		
Financial Information about this wa	u profit 501 (2) (C) arguinat	ion and a composite license are qualishe from the State Solicitation Licensins brough

Financial Information about this non-profit 501 (3) (C) organization and a copy of its license are available from the State Solicitation Licensing branch at 910-807-2214. The license is not an endorsement by the State. Furthermore, you must be aware of IRS Guidelines, please consult your tax professional when making any claims for donations. You may not claim donations if goods or services are rendered for your donation.

#### **Our Board Members:**

Misty Vargas

Lucy Bond

Mardell Miller

Christina Miller

Nic Carey

Kelly Dorman

John Pinder

Kevin McCarthy, Secretary

Michele Querry, Treasurer

Stephanie Stevenson

Jennifer Johnson, President

Rebecca Marson, Vice President

**Brittany Janice** 

Vicki Wank

Jared Jones

**Excel Learning Centers** 

At Large

Easter Seals

At Large

Crystal Coast Proud/Wild Arrow Hair Studio

Carteret County DSS

Fire Marshall, Town of Beaufort

Sound Choice Insurance

Newport Town Manager

Carteret County Cooperative Extension

At Large

Crystal Coast Gymnastics

UnitedHealthcare Community & State

Carteret County Rape Crisis

Carteret Community College



EMAIL: <u>JROGERS@CARTERETKIDS.ORG</u>
PHONE 252-727-0440

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