

CARTERET
PARTNERSHIP FOR CHILDREN

2nd Annual

SANTA BEACH RUN

ATLANTIC BEACH, NC



**SPONSORSHIP
OPPORTUNITIES
2025**



OUR GOAL AND MISSION

Inspire, support, and advocate for young children and their families in areas including health, education, and childcare.



Date: December 6, 2025

Location: 149 Atlantic Beach Blvd./Circle, Atlantic Beach, NC

Registration: \$35 until Nov. 30, / Dec. 1-6 \$40

Reindeer Kids Dash (50 yards): Free

Registration is required up to 8 YO

Race Start: 8:30 am

Registration: Online



Website: <https://runsignup.com/Race/NC/AtlanticBeach/SantaBeachRun>



SPONSORSHIP OPPORTUNITY LEVELS

THE SLEIGH DRIVER

\$3500

Cash Only

- Top of Advertising on all media materials
- Name/Logo on Bag containing Santa "costume"
- Official Race Starter
- Allowed to Present Awards with Partnership for Children Director
- Two Announcements at the race
- Booth Space for promotions
- Opportunity to place one item in Race Bag
- Media Promotion on Social Media Platforms
- Logo on Website with link
- Opportunity for Banner placement at Race (provided by business)

THE LIST CHECKER

\$2500

- May Select One for naming rights:
 - ☐ Water Stations.
 - ☐ Registration Area.
 - ☐ Starting Line/Finish Line.
 - ☐ Halfway & Turn around Points.
 - ☐ Kids 50 yd Reindeer Dash.
 - ☐ Awards and Medal Sponsor.
- Booth Space for promotions
- Opportunity to place one item in Race Bag
- Media Promotion on Social Media Platforms
- Logo on Website with link
- Opportunity for Banner placement at Race (provided by business)

THE BAG STUFFER

\$1500

- Booth Space for promotions
- Opportunity to place one item in Race Bag
- Media Promotion on Social Media
- Listing on Website

THE REINDEER TRAINER

\$500

- Media Promotion on Social Media
- Listing on Website

THE TOY MAKER

\$150

Donations of \$150

- Will receive CPC biannual newsletter



Sponsorships can be customized for top-level branding and marketing at an as needed basis. Contact us for custom sponsorship quotes and information

**Trade Sponsorships are welcome
No refunds will be distributed if race is postponed or cancelled.**

Carteret Partnership for Children is a 501c3 nonprofit organization

EIN 56-2273396

Email jrogers@carteretkids.org

www.carteretkids.org

252-727-0440



SPONSORSHIP COMMITMENT FORM

Saturday, December 6th, 2025

149 Atlantic Beach Blvd/Circle

Atlantic Beach, NC

1. Please check the name you prefer to be listed on media recognition and printed publication.

2. Send your high-resolution logo to jrogers@carterkids.org

Name

Business Name

Mailing

Address

Phone

Email

Website

SPONSORSHIP LEVELS:

☐ The Sleigh Driver \$3500

☐ The List Checker \$2500

☐ The Bag Stuffer \$1500

☐ The Reindeer \$500

Trainer

☐ The Toy Maker \$150

PAYMENT DETAILS:

You can pay online at:

bit.ly/4cvlvjO

OR

Make checks payable to:

Carteret County Partnership for Children

Memo Line: Santa Beach Run

Mail to: 3328 Bridges Street Suite A

Morehead City, NC 28857

Deadline: November 1, 2025

By signing below, both parties acknowledge and confirm their understanding of the financial commitment required as outlined in this sponsorship commitment agreement.

Signature

Date

Financial Information about this non-profit 501 (3) (C) organization and a copy of its license are available from the State Solicitation Licensing branch at 910-807-2214. The license is not an endorsement by the State. Furthermore, you must be aware of IRS Guidelines, please consult your tax professional when making any claims for donations. You may not claim donations if goods or services are rendered for your donation.

EIN- 56-2273396

Our Board Members:

Misty Vargas	Excel Learning Centers
Lucy Bond	At Large
Mardell Miller	Easter Seals
Christina Miller	At Large
Nic Carey	Crystal Coast Proud/Wild Arrow Hair Studio
Kelly Dorman	Carteret County DSS
John Pinder	Fire Marshall, Town of Beaufort
Kevin McCarthy, Secretary	Sound Choice Insurance
Michele Querry, Treasurer	Newport Town Manager
Stephanie Stevenson	Carteret County Cooperative Extension
Jennifer Johnson, President	At Large
Rebecca Marson, Vice President	Crystal Coast Gymnastics
Brittany Janice	UnitedHealthcare Community & State
Vicki Wank	Carteret County Rape Crisis
Jared Jones	Carteret Community College



EMAIL: JROGERS@CARTERETKIDS.ORG

PHONE 252-727-0440

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MOREHEAD CITY, NC 28557